



# 2015 El Corazón CALL FOR ENTRIES

**Entries Deadline:** Received by Tuesday, January 6, 2015 (5 PM)

---

Jose Vargas and the Bath House Cultural Center invite visual artists to submit entries for the 21st Annual **El Corazón** art exhibition.

Since 1993, Jose Vargas has organized the El Corazón art exhibition in Dallas. This popular exhibition, which has become a beloved annual tradition at the Bath House, gives artists an opportunity to create various artistic interpretations of the human heart. This passionate and eclectic exhibition features diverse works of art inspired by the heart (El Corazón), an important symbol in Mexican and Latin American art, and a significant theme in western culture.

---

## ELIGIBILITY

Art in all media will be accepted. The image of the heart must be a prominent element of the artwork. Only work completed in the last three years will be eligible. Artwork that was on display in previous El Corazón exhibitions will not be reviewed. Art should be ready for installation at the time of delivery. No artwork shall be removed from the exhibition before the closing date. Artists whose work requires the use of electronic equipment (DVD players, projectors, computers, etc.) should provide their own equipment. Submission of entries constitutes agreement to the conditions set forth in this document and in the Bath House Cultural Center's *Policy for Exhibitions* (visit <http://www.bathhousemedia.com/docs/exhibitionpolicy.html> to review policy). Printed copies of the policy may be obtained from the Bath House upon request.

## ENTRIES

No entry fee is required. Artists may submit up to 2 separate entries and up to 3 digital photographs of each of their completed artwork saved on a CD or printed on paper for consideration. E-mailed photographs will not be accepted.

Please follow these guidelines when saving your files on the CD:

- Please double check that the contents of your CD are readable before submitting your materials.
- Write your full name, phone number and e-mail address on both your CD and CD sleeve.
- Files may be up to 3 MB in size. High-resolution images are usually selected for publicity materials. If you are not familiar with the process of resizing an image file, simply make sure that you photograph your artwork using the highest image quality setting of your digital camera. We strongly advise you not to use your phone camera to photograph your artwork.
- Fill out the Entry Form located at the end of this document and submit it along with your photographs by the entries deadline.

The Bath House Cultural Center will not return CDs. Unless the gallery is notified in writing to the contrary, it is understood that the accepted artwork images can be reproduced for publicity and educational purposes for the 21st Annual El Corazón exhibition and with future Bath House promotional materials.

***Mail/Hand-Deliver your CDs to:***

Bath House Cultural Center / 2015 El Corazón  
521 E. Lawther Drive, Dallas, Texas 75218

Hand-delivered entries may be turned in Tuesday-Saturday from 12 to 5 PM. Please check our website, **[www.bathhousecultural.com](http://www.bathhousecultural.com)** for information regarding building closures during Thanksgiving and December Holidays. Please consider these holiday closures if you are planning to drop off your entries in person.

---

## EXHIBITION SCHEDULE

**Deadline for submission of CDs/prints with entries:**  
Received by Tuesday, January 6, 2015 (5 PM)

**Selection notification:** The list of selected artists will be posted on the Bath House Cultural Center's online News Center at **[www.bathhousemedia.com](http://www.bathhousemedia.com)** after 6 PM on **Saturday, January 10, 2015**. Artists are solely responsible for reviewing this list.

No other notification will be sent out.

The decision of the exhibition curator is final and undisputable.

**Delivery of accepted artwork:** Sunday, February 1, 2015 (1-3 PM)

**Exhibition Dates:** February 7-March 7, 2015

**Reception with the artists:** Saturday, February 7, 2015 - (7-9 PM)

**Artwork pickup:** Sunday, March 8, 2013 (11 AM-1 PM)

---

## INSURANCE

The City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. Artists have the option to purchase their own insurance separately. While on exhibition, the artwork will be given all reasonable care. Shipping/delivery of artwork to and from the Bath House is the responsibility of the artist. The insurance coverage provided by the City will not be in effect while the artwork is being shipped.

## SALES

The Bath House Cultural Center Advisory Council requests a 14% commission on all art sold during the exhibition. Transactions for the purchase of artwork shall be directly between the purchaser and the artist or his/her official agent.

For more information about this exhibition, please contact Jose Vargas at [jvargas898@earthlink.net](mailto:jvargas898@earthlink.net) or Visual Arts Coordinator, Enrique Fernández Cervantes at (214) 670-8723 or [enrique.fernandez@dallascityhall.com](mailto:enrique.fernandez@dallascityhall.com).

Copies of this prospectus can be downloaded at [www.bathhousemedia.com](http://www.bathhousemedia.com)



## ENTRY FORM • 2015

Please provide the following information and submit this Entry Form together with your entries (photographs on CD or prints) to the Bath House Cultural Center. Please write your name, phone number, and e-mail address on the CD or on the back of your prints for easy identification of your materials. Thank you.

---

**Name of Artist:**

**Address:**

**Phone Number:**

**E-mail Address:**

---

**1. Title of Artwork:**

**Medium:**

**Size:**

**Value:**

**Filename (if images are saved on a CD):**

**2. Title of Artwork:**

**Medium:**

**Size:**

**Value:**

**Filename (if images are saved on a CD):**

---

This certifies that artist has read and understood the BHCC Policy for Exhibitions. In signing this entry form, the artist consents to honor all sections of this exhibition prospectus and the BHCC Policy for Exhibitions.

**Artist's Signature:**

**Date:**