



# CALL FOR ENTRIES

## Frida Kahlo: La Flor de la Vida. The Flower of Life

**Entries Deadline:** Saturday, October 24, 2015  
(5:00 pm)

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Jose Vargas & Jacque Forsher invite visual artists to submit entries for "Frida Kahlo: La Flor de la Vida," a juried exhibit celebrating the compelling Mexican artist, Frida Kahlo.

*Best known for her eccentric originality and courageous self-portraits, Frida Kahlo is recognized internationally as one of Mexico's most unique and celebrated artists. Her bold public persona, strong will, and perseverance influenced her paintings as well as helped her overcome many of life's obstacles. For inspiration and more information on Frida, her life, and her artwork, please visit – <http://www.fridakahlofans.com/mainmenu.html>*

### ELIGIBILITY

We are looking for original artwork depicting Frida Kahlo, or artwork influenced by her. Copies of her paintings will not be accepted. No replicas, please. Art in all media will be accepted for jury review. Selected art should be ready for installation at the time of delivery. No artwork shall be removed from the exhibition before the closing date. Artists whose work requires the use of electronic equipment (DVD players, projectors, computers, etc.) must provide their own equipment.

Submission of entries constitutes agreement to the conditions set forth in the Bath House Cultural Center's *Policy for Exhibitions* (visit <http://www.bathhousemedia.com/docs/exhibitionpolicy.pdf> to review policy). Printed copies of the policy may also be obtained from the Bath House upon request.

### ENTRIES

No entry fee is required. Artists may submit up to 2 separate photographs of their completed artwork saved on a CD or printed on paper for consideration. E-mailed entries/images will not be accepted.

Please verify that the contents of your CD submissions are readable, prior to submitting. Follow these guidelines when saving your files on the CD:

- Write your full name, phone number and e-mail address on both your CD and CD case.
- Files may be up to 3 MB in size. High-resolution images are usually selected for publicity materials. If you are not familiar with the process of resizing an image file, simply make sure that you photograph your artwork using the highest image quality setting of your digital camera. We strongly advise you not to use your phone camera to photograph your artwork.
- Fill out the Entry Form located at the end of this document, and submit it along with your images by the entry deadline.

The Bath House Cultural Center will not return CDs. Unless the gallery is notified in writing to the contrary, it is understood that the accepted artwork images may be reproduced for publicity and educational purposes for the Frida Kahlo exhibition, and for future promotional materials of the center.

***Mail or Hand-Deliver your entries to:***

Frida Kahlo Exhibition  
Bath House Cultural Center  
521 E. Lawther Drive, Dallas, Texas 75218

Hand-delivered entries may be turned in Tuesday-Saturday from 12:00-5:00 pm.

## **EXHIBITION SCHEDULE**

**Deadline for submission of CDs/printed images with entries:**

Received by Saturday, October 24, 2015 – by 5:00 pm

**Selection notification:** The list of selected artists will be posted on the Bath House Cultural Center's online News Center at [www.bathhousemedia.com](http://www.bathhousemedia.com) after 6:00 pm on Tuesday, November 3, 2015. Artists are solely responsible for reviewing this list.

No other notification will be sent out.

The decision of the exhibition curators is final and undisputable.

**Delivery of accepted artwork:** Wednesday, November 25, 2015 (4:00-7:00 PM)

(Drawings, pastels, watercolors, photographs, etc., must be under glass)

**Exhibition Dates:** December 5, 2015 – January 30, 2016

**Reception with the artists:** Saturday, December 5, 2015 (7:00-9:00 pm)

**Artwork pickup:** Sunday, January 31, 2016 (11:00 am – 1:00 pm)

## **INSURANCE**

The City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. Artists who have been notified that their works will not be insured by the City of Dallas have the option to purchase their own insurance separately. While on exhibition, the artwork will be given all reasonable care. Shipping/delivery of artwork to and from the Bath House is the responsibility of the artist. The insurance coverage provided by the City will not be in effect while the artwork is being shipped.

## **SALES**

The Bath House Cultural Center Advisory Council requests a 14% commission on all art sold during the exhibition. Transactions for the purchase of artwork shall be directly between the purchaser and the artist or his/her official agent.

For more information about this exhibition, please contact Jose Vargas at [jvargas898@earthlink.net](mailto:jvargas898@earthlink.net) or Jacque Forsher at [jforsher@hotmail.com](mailto:jforsher@hotmail.com)

Copies of this prospectus may be downloaded at [www.bathhousemedia.com](http://www.bathhousemedia.com)

# Frida Kahlo • ENTRY FORM

Please provide the following information and submit this Entry Form together with your entries (images on CD or prints) to the Bath House Cultural Center. Please write your name, phone number, and e-mail address on the CD or on the back of your prints for easy identification of your materials. Thank you.

**Name of Artist:**

**Address:**

**Phone Number:**

**E-mail Address:**

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**1. Title of Artwork:**

**Medium:**

**Size:**

**Value:**

**Filename (if images are saved on a CD):**

**2. Title of Artwork:**

**Medium:**

**Size:**

**Value:**

**Filename (if images are saved on a CD):**

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This certifies that artist has read and understood the BHCC Policy for Exhibitions. In signing this entry form, the artist consents to honor all sections of this exhibition prospectus and the BHCC Policy for Exhibitions.

**Artist's Signature:**

**Date:**